

NEWtrition That's Too Good To Pass Up!

HHIce Cream™ Probiotic Defense Frozen Yogurt Mix



Vitamins, Minerals & The Delivery Of 10 Times More Healthful Probiotics Than Yogurt!

HHIce Cream™ Probiotic Defense is a tasty way to protect patients and workers in healthcare facilities from the discomfort associated with antibiotic-resistant infections. One (3.5-ounce) serving a day provides enough healthful probiotics to earn the approval for the label claim of “supports immunity function.”

7 ounces a day deliver enough viable probiotics to earn the label claim of “provides digestive health.”

HHIce Cream™ is the happiest way to nourish and protect your patients and workers. Make someone smile; treat them to a bowl of HHIce Cream™ today!

Do You Have Problems Getting Some Patients To Eat?

HHIce Cream™ is irresistible! Just the sight of it can bring a smile to someone's face. It's fortified with vitamins and minerals and is a tempting snack or treat to add nourishment to even the fussiest of eaters.

Do Your Post Op Or Chemo Patients Need Something Soothing To Swallow?

HHIce Cream™ provides cool, soothing nourishment to Chemo Patients whose intestinal tracts are inflamed and those who recently had surgery and are experiencing difficulty swallowing or tolerating food.

Have A Frightened Child, Who Is Not Used To Being Away From Mom's Cooking?

We'll wager that a bowl of HHIce Cream™ won't be left on the tray, uneaten!

Antibiotic-resistant infections are on the rise – and have become a serious public health concern, worldwide.

~ WHO Director-General, Dr. Margaret Chan, 6 April 2011



Antibiotic-resistant infections, such as C.DIFF (Clostridium Difficile), have become a serious health threat in hospitals and long-term care facilities. According to the Centers for Disease Control and Prevention (CDC), two million patients a year pick up infections in U.S. hospitals.

About 90,000 die as a result of these infections, 70% of which were caused by bacteria that were resistant to antibiotics.

Patients and healthcare workers should protect themselves from spreading disease by observing sanitary standards and the use of probiotics, which may be the safest line of personal defense against antibiotic-resistant disease.



HHice Cream's Probiotics Survive The Gastric Tract To Boost Immunity

HHice Cream™ is fortified with GanedenBC30, a patented strain of Bacillus Coagulans which has a hardened shell, similar to a seed. This seed, or hardened spore, serves as a natural protective shield against the heat and pressure of manufacturing and also the strong acids in your stomach. In fact, it's in the very acidic environment of your gastric tract where our patented strain of probiotics germinates and comes alive! Because of these unique characteristics, our healthy probiotics thrive in the harsh environment of your stomach and intestines. It's in one's intestines that probiotics influence and support one's immunity function. Most probiotic bacteria, such as lactobacillus, acidophilus and bifidobacteria, are not able to form these protective spores, making them more vulnerable to manufacturing processes and stomach acid. The survival rate of these bacteria traditionally found in yogurt is less than 20%. Our probiotics, on the other hand, have been tested and shown to deliver nearly 100% survival rate – and therefore, are much more effective!



Why Soft-Serve Frozen Desserts Are Healthier Than Pre-Packaged

Soft-serve desserts use less fat and less sugar than pre-packaged frozen desserts. The soft-serve machine whips air into the dessert to give it a smooth and creamy consistency. Pre-packaged frozen desserts use fat to provide their creamy texture. Fat molecules block one's ability to sense the flavor, and so additional flavorings and sugar are added to pre-packaged frozen desserts.

COST / ECONOMY / ECOLOGY

HHice Cream™ is an eco-responsible, cost-effective means to deliver optimum nutrition and functionality. The use of a machine to whip air into the soft serve provides a rich, creamy texture to a product that requires less sugar and less fat than a pre-frozen, individually wrapped cup or bar that needs to be stored and shipped as a frozen product until consumed.

SHELF STABILITY

HHice Cream™ comes in a powder form that one mixes with water and/or milk, prior to use. It requires no refrigeration and is shelf stable for over one year.

SURVIVABILITY

The GanedenBC30 probiotics used in HHice Cream™ are designed to survive gastric tract acidity to help deliver beneficial bacteria to your digestive system. A 3.5-ounce serving of HHice Cream™ Probiotic Defense delivers more than ½ Billion CFUs (Colony Forming Units) – that's 10 times the amount of viable probiotics delivered by yogurt.

SAFETY

The GanedenBC30 probiotics used in HHice Cream™ enjoy a 50+ year history of safe use. There are also numerous studies that show that they are considered to be safe for use in a food and appropriate for chronic human consumption.

FUNCTIONALITY

Studies have also indicated that the GanedenBC30 probiotics used in HHice Cream™:

- Reduce the severity of symptoms associated with Irritable Bowel Syndrome
- Provide support to boost the immune response system
- Boost serotonin levels in the brain
- Significantly boost one's ability to absorb protein
- Promote the production of the preferred L+ optical isomer of lactic acid, a necessary component for the body's ability to build muscle.

For more information, please visit our site at:
www.HHiceCream.com

HHice Cream™
Probiotic Defense

**Now Also Available
Through Sysco**

NEW #	SYSCO UPC #	Flavors
10320	2145336	3D Chocolate
10321	2145348	Vanilla
10322	2145367	California Tart

NEWtritious™

is delicious!

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